



*Will my child be safe at this nursery?*

# CCTV

*CCTV protects children, staff, property and your business. It drives away burglars, stalkers, vandals and other unwelcome visitors. Importantly, it reassures parents that their children are in a safe and secure place at all times*

## MAXIMUM PROTECTION AND SECURITY

### Premises Security

CCTV is an effective deterrent against criminal activity, even when the premises are empty. At night, the system can be set to only store images triggered by movement, ensuring that nothing is missed, but you are also not storing hours of inactive images.

### Avoid False Accusation

If an incident arises, the relevant parties can review the recording and see exactly what took place. The footage gives managers and staff irrefutable evidence to protect them from unfair accusations and, in the worst case scenario, litigation which can take years to resolve and damage your business reputation in the process.

### Quality Assurance

The best way to maintain high standards is to have proper procedures in place and, just as importantly, a way of ensuring that everybody adheres to them. CCTV provides management with opportunities to monitor procedures in a realistic context, and a mechanism for learning from mistakes.

### Remote Monitoring

Remote playback via the internet helps nursery owners and managers to manage their nursery while being off-site. For those who have to manage multiple nurseries or are responsible for responding to incidents when the intruder alarm is triggered in the middle of the night, it is possible to log in from a home computer to see what is happening. This saves yourself the risk and hassle of having to go to the site and gives a much better chance of helping the police to catch any intruders.

# Key Features

## BBC Look East:



"Most parents like the idea of the webcam, but they're not the only ones to benefit. As it helps to provide evidence if somebody was accused of hurting a child in some way. I think it works both way, we also need to think of protecting the staff."

## BBC Look North:



"Well, I wanted CCTV anyway, as part of the security system, and also for if there was any problem with any children. If we had any children with little accident, or any bruises, we could always just monitor them and say to the parents it was a genuine accident, there is nothing wrong. We're behind closed door at the end of the day and children are left in our security, our care."



## Digital recordings

The CCTV digital recorder provides the facility to store large quantities of data and automatically overwrites old recordings, so there is no need to change and archive video tapes. Recordings can also be easily burnt onto CD/DVD to keep.

## 3 months footage

Our ample hard disk space allows CCTV footage to be kept for three months. This is especially designed with nurseries in mind, so that important evidence is not lost should a dispute arise. An Ofsted complaint or investigation typically occurs 6 to 8 weeks after the incident, so all footage would still be available to review.

## Motion-detection technology

Motion detection automatically stores images showing movement. This helps to improve hard disk storage, and reduces hours of wasteful recording of inactive premises during the night. Our system cleverly stores images of what took place in the 10 seconds before and after a camera was activated by motion detection, giving you extra peace of mind that no movement was missed.

## Infra-red technology & vandal-resistant protection

Infra-red integrated camera gives you true 24-hour surveillance. Colour pictures are recorded during the day and then once the camera detects it is getting dark it automatically switches to black and white. This combination ensures the highest quality recording in conditions varying from bright daylight to complete darkness. The vandal-resistant housing also ensures that your camera would work reliably even under the most vicious attacks.

## Office monitor

The monitor in the office allows the nursery manager to have a general view of all rooms and outdoor areas whilst working. It is also a great way for new parents to see how their child is settling in once they have left the playroom, as the live images can be viewed through the monitor in the manager's office.



*"We have all been impressed with how clear the pictures are. Many thanks for your fast and efficient service."*

**Julie & James, Huggies Day Nursery**





As we all know, the number of claims for personal injury being made against businesses - and individuals - is increasing. Incidents which 10 years ago would have been written off as accidents now routinely lead to legal actions.

The whole "where there's blame, there's a claim" culture has been well documented in the press and on television and radio over the last five years and I do not propose to go over familiar ground. But there are aspects to the irresistible development of our litigious society which have not been well examined

and one of them is the actual process by which a claim is made and how the defendant - you, the nursery owner - should respond.

The process itself can be brutal and unpleasant. Cool reason can give way to blind fury; and normal human relationships, which might have survived with a bit of give and take, can be irreparably damaged.

The process begins with the alleged incident, of course. It is here that the disputes usually start for it is quite common for a nursery owner not even to realise that something serious has happened. A simple entry in the accident book - "slipped in kitchen" - could be completely innocuous and the nursery owner thinks nothing more of it until a solicitor's letter arrives a few weeks later.

These letters can be pretty upsetting, particularly if you are certain that you have done nothing wrong.

You should note here that it is not unusual for the process to take several months or even years. We are only now completing a claim that commenced in 1992 - an extreme example but it does illustrate just how lengthy some of these claims can be.

It is not unusual for the insurance company to settle the claim for compensation at the claimants' costs and for you, the policy holder, to be absolutely outraged that this has been done in your name. If you do not feel that the original incident was your fault, it can be extremely difficult to accept that the insurance company has come to an arrangement with the claimant. Unfortunately, it is often very difficult for the insurance company to do anything other than attempt a settlement. If he settled it, it would cost the insurance company £15,000. If he fought it at court and lost, it would cost the company £80,000. Court costs can at the very least quadruple the settlement costs of a potential claim and insurance companies will only very reluctantly go anywhere near a court of law.

Excerpt from *Nursery Management Today* May/June 2006 Vol. 5 No. 3

## Nursery installs CCTV to reassure parents

22 June 2006 Bootle Time

By Paula Owens

**S**ixteen cameras have been fitted throughout the nursery, which accommodates up to 45 children aged between three months and four years old. There are 14 indoor cameras, at least one in each room, and two on the building's exterior.

Nursery manager Allison Graham said: "In my office I have a large screen which shows all the images being recorded. Given the size of the nursery and the extensive layout of our gardens and entrances, we felt that CCTV would be a positive addition. It helps reassure parents that we have their child's safety and welfare in mind at all times."

"The use of CCTV means we can see anything that might happen anywhere in the nursery - an accident in the playroom for example, we also know exactly who has entered the nursery.

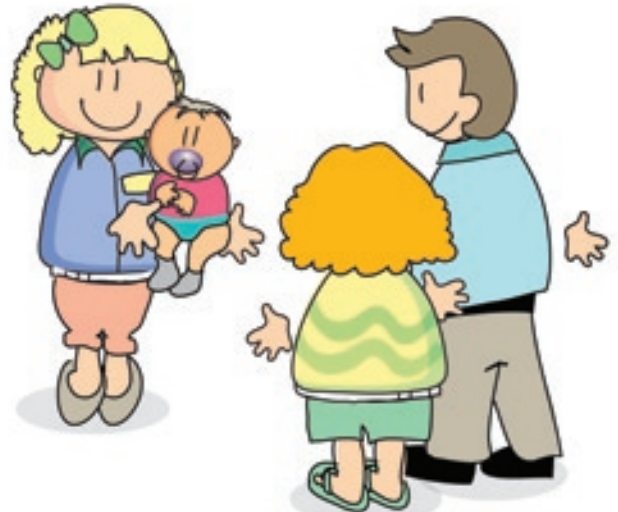
We can play back the footage to parents so they can see for themselves exactly how any accident may have occurred."

"The system is also reassuring for our staff as there is reliable evidence should their conduct come into question. The children enjoy it too as they can watch their friends on my screen, and they think they're on TV!"

# View from an Insurance Company...

## The Finger of Blame

By Jerry Beere,  
partner of Morton Michel



# Equipments

## DVR



### Digital Video Recorder

The digital video recorder (DVR) digitises and stores months of video footage into hard disks. The process is completely automated, therefore the overwriting of old recordings sequentially means there is no need to change and archive video tapes. Our DVR comes with 3 years warranty.

#### Features

- IBM-based stand-alone DVR with advanced functionalities, without the drawbacks of unstable PC-based DVR
- Powerful Pentaplex - simultaneous recording, playback, backup, remote monitoring, and remote playback on all cameras
- Large hard disk allows 3 months recording
- Built-in hardware motion detection with intelligent pre-alarm recording
- Management Software over Network
- Easy and efficient back-up onto CD/DVD or PC

## Monitor



### Colour CCTV monitor

These CCTV professional monitors are purposely built for 24-hr continuous operation. They have much higher reliability than other standard domestic monitors.

#### Features

- Metal case CRT or Flatscreen LCD
- Colour
- High resolution
- Split screen & auto sequence

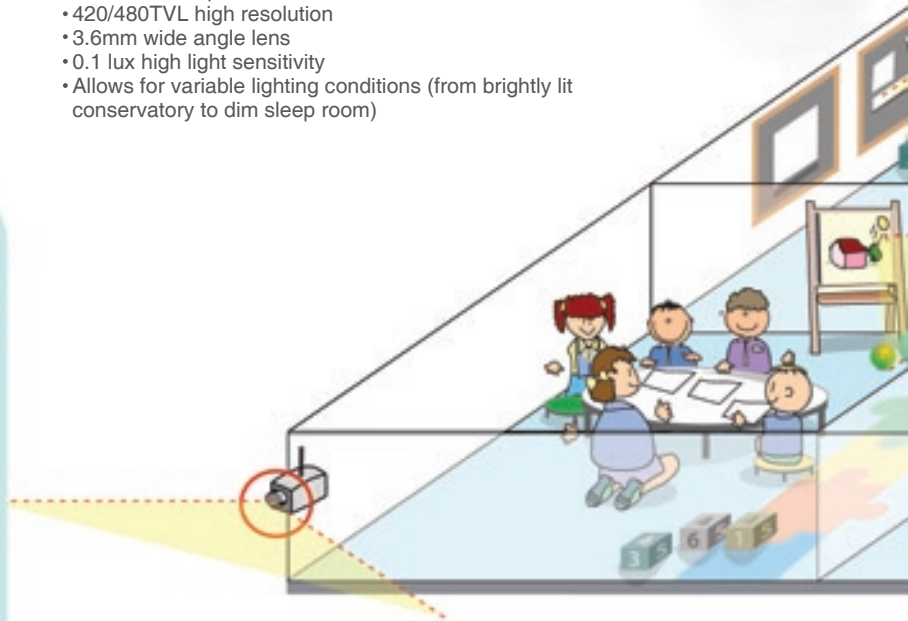
### Indoor Colour Camera

Indoors, the SONY Chipset camera delivers the most vibrant colour and the clearest image. The lightweight, discreet dome presentation is elegant as well as non-intrusive.



#### Features

- SONY 1/3" SuperHAD Colour CCD
- 420/480TVL high resolution
- 3.6mm wide angle lens
- 0.1 lux high light sensitivity
- Allows for variable lighting conditions (from brightly lit conservatory to dim sleep room)



### Outdoor Day & Night Camera

The infra-red LED on our outdoor camera allows it to capture clear video even in pitch black conditions. Its weather-proof casing also ensures it works properly in all weathers.



#### Features

- SONY 1/3" SuperHAD Colour CCD
- 12/24 Infra-Red LEDs; Effective length of 10 - 20 metres
- In-built photo-sensor
- 420/480TVL high resolution
- 3.6mm wide angle lens or vari-focal lens for covering larger area
- 0.0 lux ultimate light sensitivity allows vision in zero light conditions
- Colour during the day (better image details) and B/W during the night (better light sensitivity)
- IP66 weatherproof

### Vandal-resistant Day & Night Camera

This prominent day and night camera is a highly visual deterrent. The vandal-resistant housing offers maximum protection to the camera.



#### Features

- SONY 1/3" SuperHAD Colour CCD
- Steel housing and reinforced glass
- 48 Infra-Red LEDs; Effective length 30 metres
- In-built photo-sensor
- 420/480TVL high resolution
- 3.6mm wide angle lens or vari-focal lens for covering larger area
- 0.0 lux ultimate light sensitivity allows vision in zero light conditions
- IP66 weatherproof

### Customised CCTV signage

When installing CCTV cameras, it is a legal requirement to notify the public of the presence of cameras. Our CCTV signage is specially designed to suit the warm and friendly environment of your nursery. Each sign is customised with your logo and details and complies with Data Protection Act and Ofsted guidelines







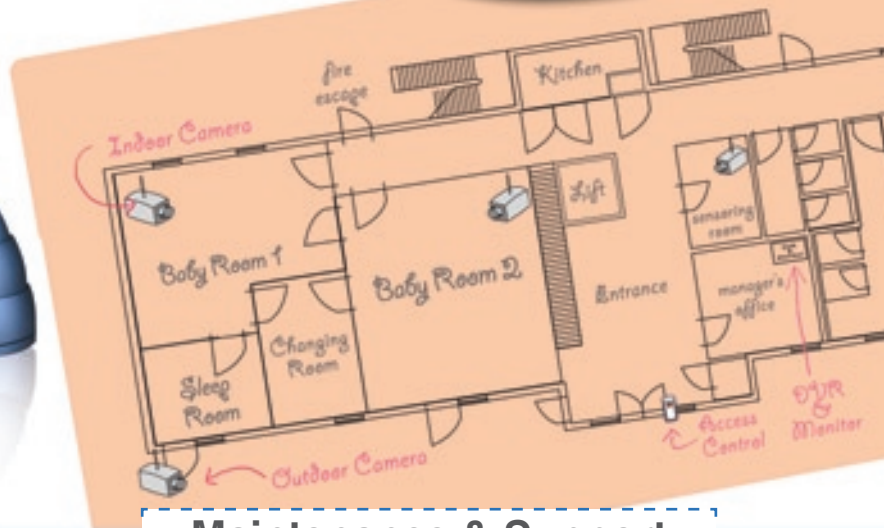
**Free  
Floor Plan Design**

### Vandal-resistant Day & Night Camera

The vandal-resistant housing offers better protection to this day and night camera, while its elegant dome design makes it ideal for a less intrusive presentation, especially for listed buildings

#### Features

- SONY 1/3" SuperHAD Colour CCD
- Steel dome housing & reinforced glass
- 24 Infra-Red LEDs; Effective length 20 metres
- In-built photo-sensor
- 420/480TVL high resolution
- 3.6mm wide angle lens or vari-focal lens for covering larger areas
- 0.0 lux ultimate light sensitivity allows vision in zero light conditions
- IP66 weatherproof



### Maintenance & Support



Problems do occasionally arise, however rest assured we provide a full support service for all our systems. Each nursery is assigned its own dedicated, fully-qualified engineer - and all our engineers understand the sensitive nursery environment and take extra care to minimise risk and disruption when they are on site. Our experienced office support team are also keen to help you and your staff - please feel free to call us if you have any issues or questions.

## Awards:



**NURSERY REVIEW**  
*Best Nursery Security*

**BEDFORDSHIRE JOURNAL**  
*Award-of-Excellence for Protective  
Childcare Services*

*NurseryCam staff are professional and always at hand when required. They are willing to take that pressure off you. Keep up the good work NurseryCam!*  
**Sandra Anderson, Loving Hands Day Nursery**

*The engineers were especially good.*  
**Mr Robert Higgins, Headmaster, Genesis Nursery**