

# Nursery Website

SHOW OFF YOUR NURSERY ON THE WEB



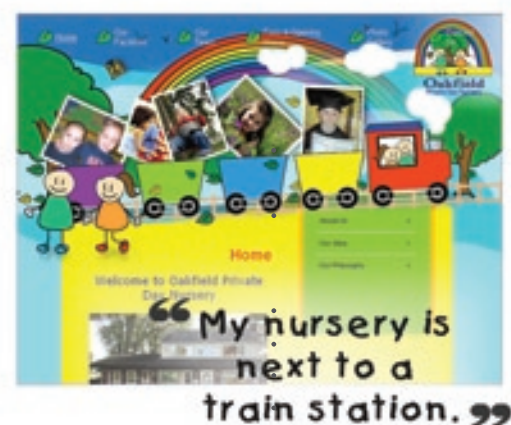


# Nursery website

Would you like a professionally presented and effective nursery website, without paying a fortune for it? Although there are many website designers available, not all understand the particular needs and budgets of nurseries and childcare providers. Our Nursery Website service is designed to help nurseries stand out in their local communities in a professional, yet friendly manner - and provides promotional options to match your geographical needs and promotional budget.

An excellent marketing tool

- New parents may wish to learn more about your nursery's philosophy, services and facilities, download a prospectus, or even request for a site visit online. Many people use the internet as their most frequent source of information, therefore your website is likely to be the first port of call for new parents looking for childcare places.
- Existing parents will use your website as an easy reference point for information about special events, activity timetables, menu's etc.



## Bespoke website designs:

Our designers will work closely with you to ensure your bespoke design accurately reflects your style and setting. You are entitled of unlimited rounds of changes until you are completely satisfied with the final design - all at one fixed price.

## Unlimited number of pages:

You can have as many web pages as you like. Some nurseries want all pages to be there on the first day, while other nurseries may want to add or delete pages as their nursery grows.

## Domain name of your choice:

We can organise registration and all subsequent renewals of your chosen website address; for example [www.goodnursery.co.uk](http://www.goodnursery.co.uk). Should your chosen website address not be available, we will help you find some suitable alternatives.

## Email accounts:

Email addresses which match the nursery website address look more professional than privately named ones e.g. [info@goodnursery.co.uk](mailto:info@goodnursery.co.uk) and [emma@goodnursery.co.uk](mailto:emma@goodnursery.co.uk). Once set up, your nursery email accounts can be accessed via the web or any desktop email program.

Nice nursery  
for my baby



## Unlimited updates and support:

A dedicated web designer will be assigned to your nursery for all your maintenance and support needs. Your web designer can help you to update your web content as often as you like (at no additional charge). Alternatively our easy-to-use web-based editor allows you to do it yourself.

## Marketing to your local community:

Of course there is no point having a website if parents cannot find it when searching for 'nurseries in SW2' or 'childcare in Nottingham' for example. To be found, your website needs to be listed with all the major search engines, and appear prominently in the search results - both of which we can help you with.

- Registration with all the major search engines – we do this for you
- 200 specific (paid) adverts on all major search engines, ensuring your nursery gains maximum exposure within your local community – all included as part of your monthly fee.

## How much does the Nursery Website service cost?

These are all inclusive prices with no other hidden charges.

**Setup fee:**

**£ 299.00 + VAT (this is a one off fee)**

Includes bespoke website design and build with unlimited pages plus domain name registration, and email account set-up.

**Monthly fee:**

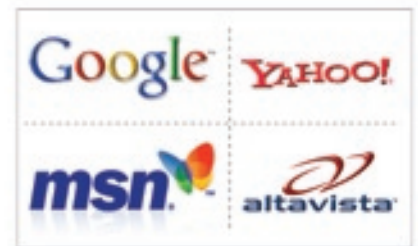
**£ 19.50 + VAT**

Includes online paid advertising specific to your local area, unlimited page updates or content changes, hosting, as well as technical support from a dedicated website designer.



Google Ad words Listing for Parade Day Nursery

Over 200 paid advertisement targeting your local area



## Logo Design

We can help with all aspects of your logo design, from creating a brand new design, converting your current logo to a digital format, to jazzing up your current logo. And you will not be charged until you are completely satisfied with our work.

**Price:**

**£ 97 + VAT** ( £65 + VAT when purchased with our website package )

